HEELERS
Annual gifts of $500
When Harold C. Bradley helped create the Wisconsin Hoofers, he instilled a requirement before membership that every candidate spend a year working as a Hoofer Heeler. Heelers were volunteers who helped advance the club, set up activities and demonstrate their strong desire to join the Wisconsin Hoofers. Much like these original Heelers, the Harold C. Bradley heelers demonstrate their strong passion for the Wisconsin Hoofers and are recognized for their gifts.

VOYAGERS
Annual gifts of $2500
Donors of the Wisconsin Hoofers have always been a cornerstone by not only providing much needed revenue, but also helping Hoofers serve their mission of outdoor education and recreation. Voyagers of the Harold C. Bradley Society are recognized for their generous gifts that help the Wisconsin Hoofers continue their mission of serving their members and ensuring membership is obtainable for everyone.

PIONEERS
Cumulative gifts of $10,000
Starting with six members in 1931, the Wisconsin Hoofers has grown to five collegiate teams, six clubs and thousands of members - pioneering the way for outdoor recreation. Donations at the Harold C. Bradley Pioneer level helps expand and explore the future of the Wisconsin Hoofers while helping new generations experience outdoor activities and create bonding friendships.

TRAILBLAZERS
Cumulative gifts of $25,000
Wisconsin Hoofers have the legacy of leading the largest and oldest student organization on campus and ensuring the traditions, high standards, and unforgettable memories. Harold C. Bradley Society Trailblazers are recognized for their leading role in supporting and developing the Wisconsin Hoofers and their leaders to keep the Hoofer mission alive and strong.

HOOFER CHAMPIONS
Cumulative gifts of $100,000
Few Wisconsin Hoofers stand out as true Hoofer Champions. While every leader and member leaves their mark on the Wisconsin Hoofers and the UW-Madison campus, a select few have gone above and beyond. Hoofer Champions of the H.C. Bradley Society are recognized as standing with a select group of individuals, including Dr. Bradley, as going above and beyond to ensure the development of Wisconsin Hoofer activities and growth.

Dr. Harold C. Bradley was a popular chemistry professor at the University and an outdoor sports enthusiast that was dedicated to building the tradition of Hoofers. The Harold C. Bradley Society has been created to recognize both the vision of its namesake as well as the energy, competitive spirit and generosity of Hoofers everywhere. Becoming part of this society means making a lasting impact on a community of Hoofer leaders and outdoor enthusiasts and supporting Dr. Bradley’s goals of providing more opportunities for future generations of Wisconsin Hoofers.